

REAL ESTATE
HI REAL HAIN

MCHI
HAIN TO
BHAROSA HAIN

PALGHAR
BOISAR

THANE

KALYAN
DOMBIVALI

MUMBAI
(BKC)

RAIGAD
(NAVI
MUMBAI)

CREDAI-MCHI PROPERTY EXPO MAKES HISTORY.
ONE WEEKEND. 5 LOCATIONS.

17th-18th-19th April, 2026

THE CITY HOUSING A MILLION DREAMS - THANE



Airoli - Katai Naka Road



Thane Coastal Road & Wadala -
Anand Nagar Freeway Extension



Thane - Borivali Twin Tunnel Project



Eastern Freeway Extension
Till Thane



Metro Line - 4 & 5



New Thane Railway Station



CREDAI MCHI Thane's "Vision 2030-Thane"

CREDAI MCHI Thane's Vision 2030 aims to transform Thane into a future-ready metropolis, blending economic progress with ecological responsibility. The real estate stakeholders' association envisions Thane as a globally respected city, leveraging smart infrastructure, inclusive housing, and environmental sustainability. Key infrastructure projects like Metro Line 4, Thane-Borivali Twin Tunnel, and Thane Coastal Road will enhance connectivity and livability. CREDAI MCHI Thane has plans to advocate for industry-friendly policies, promote green building technologies, and foster community engagement. The goal is to make Thane a model for balanced growth, setting benchmarks for urban and commercial success in India. By 2030, Thane is expected to become a key business center, attracting homebuyers, businesses, and investors - that's "Thane Vision 2030".



Thane's metamorphosis into a global city is happening fast, fueled by its prime location, seamless connectivity, and infrastructure boom! The Thane Property Expo 2026 is your front-row ticket to witness the city's future unfold, with exclusive insights into game-changing projects and developments. Real estate stakeholders, home seekers, and investors, this one's for you - mark your calendars for Feb 20-23, 2026! Get ready to dive into Thane's buzzing market and shape its destiny. Don't miss Thane's ultimate real estate revolution!

**UNLOCKING
POTENTIAL
FOR DEVELOPERS.
DELIVERING
PRIDE TO
CUSTOMERS.**



The CREDAI MCHI THANE Expo has been a pioneering event bringing together THANE Developers and Visitors on a single platform for over 2 decades now. The previous editions have seen the Expo grow into a massive real estate event brand. This year, as the Expo enters its 23rd year, it is only bound to get bigger and better.

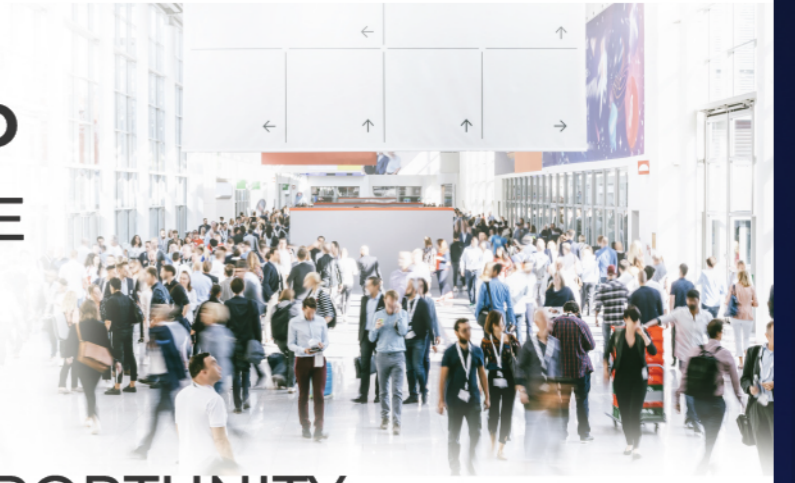


YEARS LEGACY



EXHIBITORS

**A 4-DAY EXPO
WITH MASSIVE
FOOTFALLS.
BOUNDLESS
BUSINESS OPPORTUNITY.**



WHAT IS IN IT FOR EXHIBITORS?

- An Opportunity to Showcase of the best and premium real estate projects
- A captive audience looking out for a wide range of properties across residential, commercial, and retail segments.
- A good platform for the allied industries to excel.
- Business lounge & networking centres.
- 10,000 sq. mts. single floor plate.



CUSTOMERS



PROJECTS



PROPERTY EXPO 2026: SET TO BE A LANDMARK

SACHIN MIRANI
President,
CREDAI MCHI Thane

Thane's real estate story is one of growth, opportunity, and promise. As President of CREDAI MCHI Thane, I'm thrilled to announce a game-changing event that's set to redefine the real estate landscape across Mumbai and the MMR. From April 17th to 19th, 2026, we're hosting a mega-exhibition in collaboration with CREDAI-MCHI (Mumbai), Kalyan-Dombivli, and Palghar.

Thane is leading the MMR as a choice destination on the cusp of a real estate revolution, and this exhibition is the perfect platform to be part of it. With the theme "Real Estate, Hi Real Hai", we're celebrating the power of homeownership and the stability it brings.

With over 50,000 verified buyers expected, this event is a must-attend for industry visionaries. We're creating a space for developers to showcase their projects, connect with serious investors, and shape Thane's future.

Join us in this movement and discover why Thane's real estate is the smart choice for a secure and prosperous future. Let's build a brighter tomorrow, together!



'MCHI HAI TO BHAROSA HAI'

Mr. Faiyaz Virani
Hon. Secretary,
CREDAI MCHI THANE

Thane's real estate journey is a testament to resilience and growth. As Hon. Secretary of CREDAI MCHI Thane, I'm excited to share that our region is witnessing a remarkable transformation, which will reflect in the With infrastructure development and improved connectivity, Thane is emerging as a hub for smart investments.

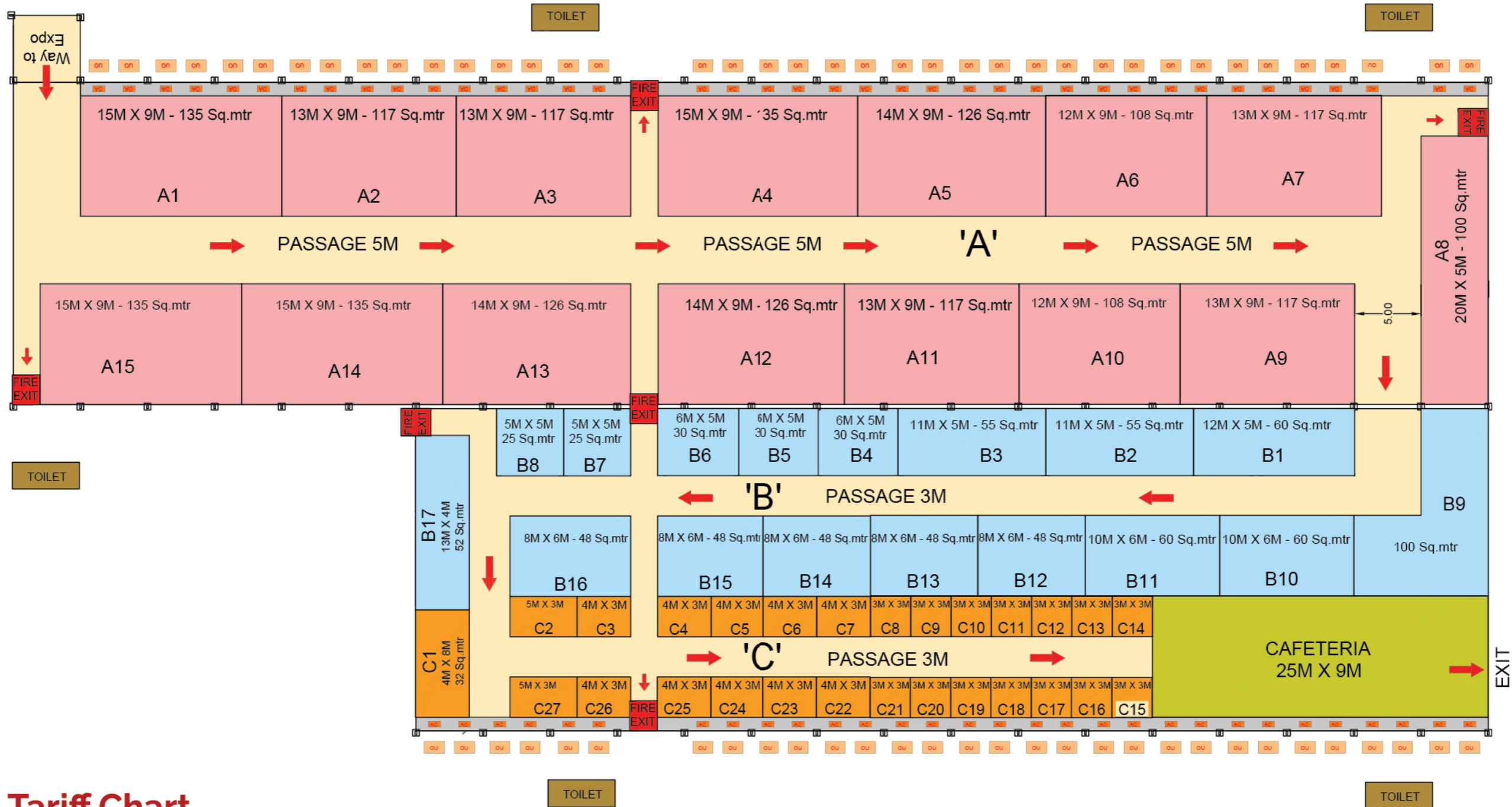
Thane's real estate is poised for significant growth, driven by its strategic location and government initiatives. The "Real Estate, Hi Real Hai" philosophy resonates deeply with our vision - a home is not just a transaction, it's a foundation for life.

Recent trends highlight the stability of real estate:

- Volatility Trap: Gold and silver prices have been unpredictable
- Paper Wealth Myth: Stocks and digital assets are susceptible to market corrections
- The Real Asset: Real estate remains a tangible, appreciating asset

Thane's real estate offers a unique opportunity for life-long fulfillment, security, and dignity. With CREDAI MCHI Thane, we're committed to guiding you through this journey, ensuring your dream home becomes a reality. Let's build a brighter future, together!

Layout



Tariff Chart

Section	MCHI Member's Rate Per Sq. Meters	Non Members/HFI's & Banks Rate Per Sq. Meters
A	₹ 15,000/-	₹ 16,000/-
B	₹ 13,500/-	₹ 14,500/-
C	₹ 12,000/-	₹ 13,000/-

On above Rate 18% GST Applicable

• Payment Terms

- 50% at time of Booking
- 50% Payable on or before Tuesday, 7th April 2026
- Possession Letter will be given only after Receiving Full Payment.
- Cheque to be drawn in favor of **"MCHI THANE A/C"**.
- All Stalls are offered as bare shell spaces only. In case the Exhibitor requires Octonorm Structure, it shall be provided at an additional cost of ₹ 2000/sq.mtr. from vendor.

PROPERTY 2025-Thane

A Don't Miss Business Opportunity...

PARTICULARS	TITLE	POWERED BY	DIAMOND (2 nos)	GOLD (2 nos)
SPONSORSHIP AMOUNT (RS.)	Stall Cost ₹ 50,00,000/- + GST	Stall Cost ₹ 35,00,000/- + GST	Stall Cost ₹ 25,00,000/- + GST	Stall Cost ₹ 15,00,000/- + GST
EXCLUSIVITY	Yes	-	-	-
STALL SIZE	126 Sq.Mt.	117 Sq.Mt.	108 Sq.Mt.	72 Sq.Mt.
LOGO PRESENCE IN PROMOTIONAL COLLATERALS				
Print	Yes	Yes	Yes	Yes
Outdoor	Yes	Yes		-
Press Conference Back Banner	Yes	Yes		-
Invitation Cards	Yes	Yes	Yes	Yes
Carry Bag	Yes	Yes	Yes	Yes
Exhibition Catalogue Advertisement	Double Spread	Full Page	Full Page	Half Page
Complete Database of the visitors	Yes	Yes	Yes	Yes
DIGITAL MEDIA PRESENCE				
Banner Presence in CREDAI-MCHI Thane Website	Yes	Yes	Yes	Yes
Logo Presence in Social/Digital	Yes	Yes	Yes	Yes
ONSITE BRANDING				
Logo Presence in Venue Branding	Yes	Yes	Yes	Yes
Logo Presence in Entrance Facade	Yes	Yes	Yes	Yes
Onsite Collaterals	Yes	Yes	Yes	Yes
Banner at the Entrance & Exit	Yes	Yes	Yes	Yes
Announcement during the Event	Yes	Yes	Yes	Yes
AV on LED	Yes	Yes	Yes	Yes
FACILITIES				
Guest of Honor for Inaugural & Awards Night	Yes	Yes	Yes	Yes
Access to VIP Lounge	Yes	Yes	Yes	Yes
Logo on Thank You Email	Yes	Yes	Yes	Yes



PRINT MEDIA

- Leading Mumbai Newspaper
- Local Newspaper
- Leaflet Distribution in Newspaper &
- Leaflet Distribution at Railway Stations
- Printed Invitation to a Housing Societies

OUTDOOR MEDIA

- Hoarding at Prime Location
- Railway Station Branding
- Local Train Branding
- Pole Branding

DIGITAL MEDIA

- Email Blast
- SMS Blast
- Whatsapp Blast
- Google / Online Promotion

SOCIAL MEDIA

- Facebook
- Instagram
- Whatapp
- Twitter
- Linked In
- Reels / Video
- Stories / Bytes

OTHER MEDIA

- Promotion By Influencers
- Customised Invitation To All Participants
- Association Tie-Ups

MEDIA PLAN

TOTAL MEDIA PLAN APPROX

₹ 2.5 CR

NEWSPAPER ADVERTISEMENTS

Ad placements in leading newspapers to reach abroad audience, leveraging local and regional publications to maximise exposure.

DIGITAL MARKETING

Comprehensive digital campaigns, including Radio advertisements streamed online, SMS and WhatsApp messaging to engage potential attendees directly on their mobile devices and through popular digital radio platforms.

OUT-OF-HOME (OOH) MARKETING

Extensive OOH advertising, including hoardings in key locations, branding on rickshaws, and local train branding. This approach aims to capture the attention of commuters and pedestrians in high-traffic areas, ensuring wide visibility across the city.

Branding Opportunities



₹ 10,00,000/-

VIP- Lounge Partner

Complete lounge set-up, Secretarial services, Continuous F&B - Exclusive support for all 4 days.

Benefits:

- Company Logo to Feature on The Lounge Entrance.
- Networking Opportunity with Developers.
- Branding Space in VIP Lounge.
- Logo in Print & Outdoor Media.
- Logo on Venue Branding & Other Collaterals.
- Full Page Advertisement in Exhibition Catalogue.



₹ 5,00,000/-

Environmental Friendly Bag (2 Sponsors)

Benefits:

- Advertising Space on One Side of 7,500 Bags.



₹ 5,00,000/-

Registration Area Branding

Benefits:

- Branding Space at Registration Area.
- Full Page Advertisement in Exhibition Catalogue.
- Logo on Registration Team T-shirt.
- Logo in Venue Branding.



₹ 3,00,000/-

Bus Service Partner (Bus Branding)

Benefits:

- Branding Opportunity on Buses Used for Bringing Visitors from Various Locations to Exhibition Site.
- Logo on Exhibitor Catalogue as Bus Service Partner
- Full Page Advertisement in Exhibition Catalogue



Advertisement in Exhibitor Directory (20,000 Copies)

- Back Cover ₹ 2,00,000
- Inside Cover (2 Nos.) ₹ 1,00,000
- Full Page ₹ 50,000

Time to time announcement will be done for the above sponsors.





A glimpse into our past MCHI exhibition successes.

From standout showcases to meaningful interactions, each edition has strengthened our presence and vision. Here's a look back at the milestones that shaped our journey on the MCHI stage.

OPPORTUNITIES FOR REAL ESTATE SUPPORTING PARTNERS (B2B)

PARTICULARS	Platinum Partner	Preferred Brand Partner	Conference & Award Partner
Amount	₹ 15,00,000/-	₹ 10,00,000/-	₹ 5,00,000/-
Logo Presence in Print	Yes	Yes	-
Logo Presence In Outdoor	Yes	Yes	-
Exhibitor Catalogue Advertising	Full Page	Full Page	Full Page
Branding Space at Venue	Yes	Yes	Yes
Logo Presence on Website	Yes	Yes	Yes
Logo in Venue Branding	Yes	Yes	Yes
Access to VIP Lounge	Yes	Yes	Yes
Announcement during Event	Yes	Yes	Yes
AV on LED (30 Sec.)	Yes	Yes	Yes

OUR PARTNERS



PARTICIPATE AS AN EXHIBITOR. **COLLABORATE** AS A SPONSOR.

The 23RD edition of the CREDAI MCHI THANE Expo will provide Developers the largest one-stop platform to showcase their projects to homebuyers and customers.

The event will not only deliver great visibility to your brand but will also help you augment sales and network with other players within the real estate fraternity.



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